



**C.U.B.E.**  
**MANAGEMENT**

*Sales & Marketing Talent For Growth*

**For Immediate Release**

## **RICOH Calls on Cube Management for a Regional Sales Manager**

Ricoh Americas Corporation, a 41-year old U.S. company with headquarters in West Caldwell, New Jersey, is a diversified office automation equipment and electronics provider with sales in excess of 2.8 billion annually. When the opportunity arose to fill an under-performing Regional Sales Manager position in their Dallas, TX office, Cube Management's Recruiters when to work on filling the position. After several months of interviews the successful candidate was chosen.

"It is always a challenge to work with large corporations when filling sales positions." said Barry Backner, Cube Management Senior Recruiter, "There are so many levels of management and so many interviews that have to get completed that often you lose good candidates in the process." However, Cube Management was able to screen, present and get hired, an outstanding professional capable of meeting the challenges of working for a large multi-national organization in a highly competitive market.

Cube Management helps companies accelerate their sales, by providing the Sales & Marketing talent they need to grow their business. Cube is a leading recruiting and consulting partner to mid-market and emerging growth companies in the technology, manufacturing, healthcare and business service sectors. We work across the spectrum of Sales, Marketing and Business Development, providing holistic solutions that drive revenue and profit success. Cube Management combines Strategy, Process and People, to produce great results.

For more information visit our website at [www.cubemanagement.com](http://www.cubemanagement.com).

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